

LETTER TO PARENTS

2WORDS ATHLETIC CHARACTER DEVELOPMENT CURRICULUM

Dear Parent/Guardian,

I'm excited to tell you about an exciting program our athletic department is implementing. As you know, we work hard to do more than coach athletes to win games - we want to coach your children to win in the game of life. To that end, we have partnered with 2Words Character Development (<http://2words.tv>), to implement a comprehensive character development curriculum across our athletic department. The program is a weekly comprehensive program that includes:

- A weekly video lesson from Character Development Coach Stephen Mackey (@MackeySpeaks)
- A corresponding lesson for coaches, captains, athletes, and parents
- Online resources to dive deeper
- Access to a daily leadership podcast, **Mackey Speaks Leadership Journal**
- Access to a weekly coaching leadership podcast, **Coach 360**
- In person leadership seminars and more!

The program is gender and sport neutral, and will focus on helping our athletes connect the dots between sports and life, by looking at topics like:

- Goals
- Work Ethic
- Servant Leadership
- Personal Code
- Growth Mindset
- Grit

As a part of this game plan, you have access to watch the weekly video and a worksheet which includes:

- A summary of that week's lesson
- "The Best 5": 5 Questions that you can discuss at home, or in the car, with your child that will spark conversation around that week's character trait
- A link to watch the lesson of the week
- 3-5 more resources each week to help dive deeper into the trait of the week

REGISTRATION INSTRUCTIONS

1. Visit the link: <https://2words.tv/parent-registration/>
2. Fill out all required steps
3. Select the appropriate District and School
4. Enter in Access Code: **2wordsparents**



Thank you for allowing us to coach your children. It is our great privilege!

Have more questions about the program? Contact: support@2Words.TV